

Book Richard C. Wilson To Speak At Your Next Event



- ✓ **Trusted:** Opening Day Chairman & Speaker at GAIM 2011 in Monaco the #1 Largest & Oldest Hedge Fund Conference in Europe
- ✓ **Tested:** Over 100 speeches & recorded trainings in 15 countries and 30 cities
- ✓ **Proven:** Over 100 Hours of Full Day Capital Raising, Hedge Fund and Family Office Workshops

Richard C. Wilson's Bio:

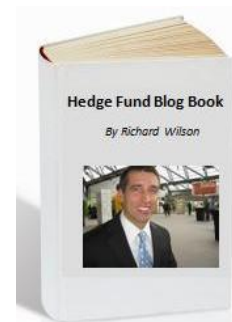
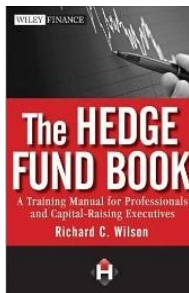
Richard Wilson is an expert in capital raising, hedge funds, and family offices, and he has raised over \$200M in capital directly for his clients. Richard founded and currently runs three associations, the Family Offices Group (23,000 Members), Hedge Fund Group (50,000 Members) and Private Equity Investment Group (55,000 Members). To date Richard's team has produced over 1,000 training videos and 10,000 articles and blog posts which have been viewed over 5,000,000 times. These are marketing assets that are used to help spread the brand footprint and participation for conferences and events where Richard is speaking.



Book Publications

Richard has written several books on hedge funds, family offices, and capital raising. Over 100,000 copies of his books have been purchased and downloaded over the past three years, resulting in the Hedge Fund Blog Book the #1 most popular hedge fund book ever written.

His latest book, [The Hedge Fund Book: A Training Manual for Professionals and Capital Raising Executives](#) was published by Wiley Finance and is a bestselling investment book in hardcover format, was rated the #1 book on investing for the Kindle, and has 42 reviews and a 5/5 rating on Amazon.com. Please click on each hyperlinked book below to view more information online.

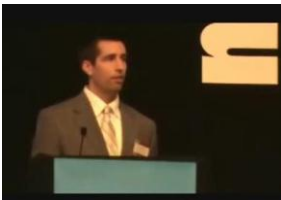


Richard Can Speak on 20+ Topics Including:

- Practical Actionable Strategies for Raising Capital for Investment Funds
- Family Office Capital Raising & Best Practices
- Avoiding Common \$100,000 Mistakes in Capital Raising
- The 6 Secrets of Capital Raising
- Influence & Persuasion Best Practices & Applications
- Advanced Email Marketing Strategies for Hedge Fund Marketers
- Proven Emerging Manager Growth Strategies

Globally, Richard has spoken, chaired conferences, and provided recorded trainings over 100 times in over 15 countries and 30 cities around the globe including:

Brussels



Moscow



New York



Monaco



Book Richard Wilson for Your Next Event

To get pricing and book Richard Wilson for your next event call his office at (212) 729-5067 or email him directly at Richard@HedgeFundGroup.org

25 Additional Reasons to Hire Richard C. Wilson as Your Next Speaker or Chairman

"Richard Wilson's expert knowledge and current insights about the hedge fund universe provided an invaluable check list of the dos and don'ts in hedge fund marketing."

- Johanna Thornblad, Meridian Fund Managers

"The seminar was the best use of my time and money in a very long time."

- Mike Roberts, AJG

"It was a pleasure meeting you today at the NYC Hedge Fund Marketing Mechanics Seminar, hosted by you/your firm. I thoroughly enjoyed your presentation and your hedge fund marketing ideas/insight. Again, thank you for hosting such an informative and thought-provoking event. I look forward to attending future events held by your firm."

- Mike Krumenacker, Directory of Business Development & Investor Relations at Taum Sauk Capital Management

"The workshop content was relevant and educational, after the workshop my mind was racing with new ideas and ways to improve all aspects of my strategy and implementation of my strategy. Like any great coach or motivator I left the workshop more inspired and with a deeper desire to succeed."

- Jay Robbins, GBS Life Plans

"I really enjoyed the seminar and learned the reasons behind and how to overcome marketing obstacles. The session's format was clear, easy-to-follow, and will be easy-to-apply."

- Kerry Jordan, CFA, Managing Director at Phalanx Capital Management, LLC.

<http://www.linkedin.com/in/kerryjordan>

"Great information and to the point. Fantastic to have a presenter have his own "Call to Action."

- John C. Loudon, Co-Founder and Managing Partner of Silverstone Capital Partners, LLC.

http://silverstonecap.com/Silverstone_Principals.html

"One of the best Hedge Fund presentations that I have seen since 1995. Richard is a valuable resource for emerging managers."

- Stephen Hansen, Founder, the Spanish River Group.

<http://richard-wilson.blogspot.com/2008/09/spanish-river-group-stephen-hansen.html>

"As a Hedge Fund Founder the Hedge Fund Marketing Mechanics is critical to establishing a solid Hedge Fund business. Basic Hedge Fund marketing is not simple and requires specific marketing plain elements to be successful. Don't miss this opportunity to learn quickly from experienced leaders."

- Jim Greene

"Very informative and useful. Good value for money and time spent."

- Joshua Harrington, Director - VCM Ariel Hedge Fund at Vorian Capital Management.

<http://www.linkedin.com/in/joshuaharrington>

"Very thought provoking and informative. Covers a lot of ground in a multitude of important topics designed to focus marketing efforts."

- Ken Rhodes

"Excellent insight. Would suggest it to anyone in the industry."

- Carew Carswell, Principal, Carew Carswell Company

"The program opened up my eyes to what investors need to see to be confident in our investment strategy and management team as well as our product. Great presentation!"

- Paul A. Thomas, Oil States Trading

"Pretty much like a short 1-Day MBA program for hedge fund managers on the business side. Thank You!"

- Ace Trade

"This workshop was very informative especially considering the time spent. There is a lot of information packed into a short period of time. The presenter was very well qualified and knowledgeable and they did an excellent job of providing impartial information not slanted towards their company. Very good workshop. Thank You."

- Bobt Dillard

"The presentation was excellent, very practical and worth of its own merit. I know more now than if I was to try and learn this material through other courses. Richard is down to earth in presenting and his advice is doable and real."

- Dennis E. Carr, Bancport Commercial Capital

"Richard provides an engaging workshop that encourages interaction with members of the workshop. Talking with and building relationships with the attendees and the sponsors is a key benefit. Thanks I will be back for more in the future."

- Harvey Saxs, HSAX Partners

"Richard's Hedge Fund Marketing Seminar in NYC was educational, current, and inspiring. We all benefited from Richard's breadth of knowledge surrounding the hedge fund marketing arena as his presentation delved into the granular level, while only providing valuable, relevant information. His stories and anecdotes were woven seamlessly into the presentation, serving as both motivational and informative tools."

- Justin Browe, Founding Partner Sage Lane Capital

"Absolutely sincere and a great source and fountain of information. Real life examples of what to do regardless of the level of the participant, useful for everyone from beginners to pros in hedge fund marketing."

- Gene Czaplinsky, Cossack Investment Advisors

"I have found this seminar most useful as a financial services professional transitioning from a career in institutional equity sales into a third party marketing or hedge fund marketing role. For me, I needed a smart practical introduction into this new career path, and I got it! I am very pleased that I was able to participate. Richard Wilson was excellent!"

- Vikram Kapur, Independent Capital Raiser

"Lots of great tips those were all very practical."

- Doug McArthur, Global Wave Capital

"The workshop tells me just what marketing materials I need and some guidance on how to get started. Richard is very knowledgeable and sincere (not a typical sales guy), which is much appreciated."

- Judy Snyder, Director, Client Advisory Services, Brennan Wealth Advisors

<http://www.linkedin.com/in/judysnyder>

"Richard's seminar goes way beyond the basic premises on marketing your fund, he actually teaches "blocking and tackling" of building a marketing infrastructure. Also covered were the often smaller details that many ignore, but actually are the building blocks to a successful and long-term hedge fund marketing strategy."

- Josh Roach, Phi Group Capital

"I found the seminar absolutely thought provoking and inspiring. Quite a number of the ideas shed light on new hedge fund marketing ideas. Not only things I wasn't doing but, more importantly, on things that I am presently doing but that could be done much better!"

- Jeff Anthony, Park Avenue Asset Management

"Thank you for a well planned and well run marketing seminar. I learned a great deal."

- Patrick Donogue, FutureGen Capital

"The workshop reinforced principles from the past, introduced new ideas relevant to the current capital raising environment and provided insights of how to compete effectively."

- Anthony Vespa, The Vespa Group